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6358 Delmar Blvd., Suite 200  
St. Louis, MO 63130-4719  
phone 314-754-5966  
fax 314-754-5955

April 17, 2007

Brian Hall  
Donna Andrews  
St. Louis Convention and Visitors' Commission  
701 Convention Plaza, Suite 300  
St. Louis, MO 63101  
**Fax: 314-621-3470**

**Re: Sunshine Request**

Mr. Hall and Ms. Andrews,

This is a request for records under the Missouri Sunshine Law, Chapter 610, Revised Statutes of Missouri.

I request that you make available to me the exit surveys and/or any type of post-event evaluation completed by a group/meeting planner/tradeshow organizer after it/its client has hosted an event at the America's Center. I would like to look at the exit surveys and/or evaluations from the last six calendar years' worth of business at America's Center (2006, 2005, 2004, 2003, 2002, 2001). If there have been 30-40 groups per year that have used the Center (I'm going off your 2006 annual report, which lists 39 in calendar year 2005), we are looking at approximately 180 exit surveys/evaluations.

I would be happy to pick up these documents at the Center, as they would make for a voluminous amount to mail or fax. I look forward to hearing from you.

Thank you very much in advance.

Best wishes,

A handwritten signature in blue ink, appearing to read 'Kristen Hinman', with a long horizontal flourish extending to the right.

Kristen Hinman  
Riverfront Times  
6358 Delmar Boulevard  
Suite 200  
St. Louis, MO 63130  
Tel: 314-754-6417  
Fax: 314-754-6416  
[Kristen.hinman@riverfronttimes.com](mailto:Kristen.hinman@riverfronttimes.com)



# ST. LOUIS

CONVENTION & VISITORS COMMISSION

The Official Destination Marketing Organization for St. Louis City and St. Louis County

701 Convention Plaza, Suite 300 • St. Louis, MO 63101 • 314-421-1023 • 800-325-7962 • (Fax) 314-421-0039 • [www.ExploreStLouis.com](http://www.ExploreStLouis.com)

April 20, 2007

Kristen Hinman  
Riverfront Times  
6358 Delmar Boulevard  
Suite 200  
St. Louis, Missouri 63130

Re: Response to Sunshine Request dated April 17, 2007

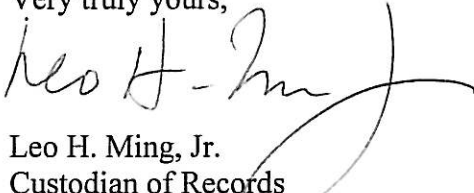
Dear Ms. Hinman:

This letter is a response to your letter dated April 17, 2007. The St. Louis Convention and Visitors' Commission ("SLCVC") has documents that are responsive to your request. However, these documents are closed under the Missouri Sunshine Law, Chapter 610, RSMo, because these documents contain individually identifiable personnel records, performance ratings and/or records pertaining to employees (610.021.13) and constitute trade secrets which are otherwise protected from disclosure by law (610.021.14).

However, SLCVC is willing to review these documents and provide you with redacted versions to the extent such materials will not compromise SLCVC's obligations to its employees or harm its competitive position in the convention marketplace. Given the scope of your request, there are several thousands of pages of documents to review and redact. As such, we anticipate that it will take approximately six-eight weeks to fully respond to your request and provide redacted copies of these documents. Additionally, we estimate that the cost for such research, redaction, and reproduction will be approximately \$7,500.00 - \$10,000.00.

Please contact me to confirm whether you would like us to proceed with your request. If so, please remit an initial payment in the amount of \$7,500.00 as soon as possible so that we can begin preparing the documents.

Very truly yours,



Leo H. Ming, Jr.  
Custodian of Records  
Vice President of Human Resources  
and Administration

cc: Gregory R. Smith  
Kathleen Ratcliffe

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phone 314-754-5966

fax 314-754-5955

Leo H. Ming, Jr.

Custodian of Records, VP Human Resources & Administration

St. Louis Convention and Visitors' Commission

701 Convention Plaza, Suite 300

St. Louis, MO 63101

Fax: 314-421-0039

Re: Sunshine Request of April 17, 2007

May 3, 2007

Dear Mr. Ming,

Thank you for your recent reply to my sunshine request. Please understand that I am not interested in inspecting the individually identifiable personnel-related elements of any requested exit surveys (610.021.13). I understand that under 610.024 this information is to be redacted in order to fulfill my request.

As you aware, the aforementioned exit surveys, which the CVC asks its clients to furnish upon completion of an event, contain information that is of high value with regard to the public interest. The law states that the public governmental body shall furnish these documents without charge because they are likely to contribute to public understanding of the CVC's and America's Center's operations (610.026). I believe several dozen of these exit surveys are readily available.

I would also like to note that 610.024 specifically states that it is the duty of the public body to separate the exempt material from the non-exempt material, and it is my understanding that that expense is the public body's responsibility. Therefore, to lessen the extent of CVC staff time required for redactions, I will narrow my request to exit surveys from the following groups that held events at the America's Center within the last fifteen years:

Arbonne International; Joyce Meyer Ministries; National Catholic Educational Association Annual Conference & Expo; Southern Baptists; American Legion; Pride Youth Group; NSCA; Promise Keepers; Seventh Day Adventists; Cotter True Value; Primerica Financial Services; American Jail Association; Association of Fundraising Professionals; Focus on Respiratory Care; New Holland; National Parks & Recreation; Mary Kay; Monster Jam; UMSL Chancellors Report; Nikken; PartyLite; Shaklee Corporation Sales Meeting; Kubota; L'Abri Fellowship Jubilee Conference; AOCS; National Athletic Trainers Association; National Rifle Association.

Please let me know when these documents are available to be picked up from the CVC.

Best wishes,

Kristen Hinman

Riverfront Times

6358 Delmar Boulevard, Suite 200

St. Louis, MO 63130

Tel: 314-754-6417

Fax: 314-754-6416

[Kristen.hinman@riverfronttimes.com](mailto:Kristen.hinman@riverfronttimes.com)

Cc: Jean Maneke, Maneke Law Group



# ST. LOUIS

## CONVENTION & VISITORS COMMISSION

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May 9, 2007

Kristen Hinman  
Riverfront Times  
6358 Delmar Boulevard  
Suite 200  
St. Louis, Missouri 63130

Re: Response to Sunshine Request dated May 3, 2007

Dear Ms. Hinman:

This letter is a response to your letter dated May 3, 2007. The St. Louis Convention and Visitors' Commission has documents that are responsive to your request that total approximately 61 pages. However, as previously stated, some of these contain closed records pursuant to the Missouri Sunshine Law, Chapter 610, RSMo because these documents contain individually identifiable personnel records, performance ratings and/or records pertaining to employees (610.021.13) and constitute trade secrets which are otherwise protected from disclosure by law (610.021.14). We are currently in the process of reviewing and redacting the closed portions of these documents in order to respond to your request.

We expect to have the redacted documents available for inspection by May 16, 2007. Please contact Nila Tuckson at 314-342-5087 to arrange a time that is convenient for you. If you would like us to provide you with copies of these documents when they become available, please contact Nila Tuckson for an estimate of the copying fees.

Very truly yours,

Leo H. Ming, Jr.  
Vice President of Human Resources  
& Administration

cc: Gregory R. Smith

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May 18, 2007

Kristen Hinman  
Riverfront Times  
6358 Delmar Boulevard  
Suite 200  
St. Louis, Missouri 63130

Re: Documents in Response to Sunshine Request dated May 3, 2007

Dear Ms. Hinman:

Enclosed please find the documents that are responsive to your request dated May 3, 2007. Please note that some of the information constitutes closed records pursuant to the Missouri Sunshine Law, Chapter 610, RSMo because these documents contain individually identifiable personnel records, performance ratings and/or records pertaining to employees (610.021.13) and constitute trade secrets which are otherwise protected from disclosure by law (610.021.14). Thus, we redacted some of the information contained in these documents, including, but not limited to, the "Demographics" information listed under Section 1. Also note that many of the groups you requested did not return questionnaires.

As always, if you have any questions or need anything further, please feel free to contact me. Thank you.

Sincerely,

Leo H. Ming, Jr.  
Custodial of Records  
Vice President of Human Resources  
and Administration

cc: Gregory R. Smith

*a private firm  
conducts the  
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