



MEDIA ALERT

Barack Obama Urges Young Black Men To Take Responsibility on St. Louis Radio

Democratic Presidential Nominee Fields No-Holds-Barred Questions on St. Louis Radio Stations KATZ-AM/FM and KMJM.

WHAT: U.S. Senator and Democratic presidential nominee Barack Obama answers tough, no-holds-barred questions from listeners of Clear Channel Radio **Majic 104.9, 100.3 The Beat and Hallelujah 1600** as well as urban-format stations the country. Included are his thoughts on potentially becoming President at a time when the nation is embroiled in uncertainty at home and abroad.

During the exclusive, 15-minute interview, Senator Obama urges young black men to take responsibility for their lives offering, "We are the masters of our own fate," while also discussing his plans for creating jobs and improving education to enhance opportunities. He also offers his thoughts on how "to make sure the \$700 billion in bailout money trickles down to the average American."

WHO: Senator Barack Obama and Ed Gordon, host of *Our World with Black Enterprise*.

Ed Gordon is an Emmy Award-winning broadcaster and journalist known for his lively and informative on-air interaction with newsmakers from world leaders to celebrities, including President Bill Clinton, Senator John Kerry, and Oprah Winfrey. Gordon is host of the nationally syndicated TV show, *Our World with Black Enterprise*, and is a contributing correspondent for CBS' *60 Minutes*. He distinguished himself as host of *BET Tonight*, anchor of *BET News*, and creator of his one-on-one interview series, *Conversation with Ed Gordon*.

WHEN: The exclusive interview airs today -- Tuesday, October 21, 2008 -- at 1 p.m. central.

WHERE: On Majic 104.9, 100.3 The Beat, Hallelujah 1600 and more than 25 Clear Channel Radio stations across the country and on-demand at kmjm.com, 100.3thebeat.com and hallelujah1600.com Web sites.

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