

Parade Entry Information  
SOULARD MARDI GRAS Lumiere Place GRAND PARADE  
Saturday, February 21, 2009  
Soulard Mardi Gras' Parade of History...

NEW krewes: Applications accepted from September 8 to December 1, 2008.

RETURNING krewes: Application deadline is August 27, 2008. Applications, signed rules, and entry fee plus deposit must be submitted electronically to Mardi Gras, Inc. Late applications will be accepted at the discretion of the parade chair and are subject to late fees.

Because of growing popularity and interest, the number of entries is limited. (An entry is, but is not limited to a float, vehicle, group of individuals, or marching unit.)

Applications will all be considered but are NOT GUARANTEED entry into the parade. Make sure to fully complete the application.

Please note that a separate application and fee is required for the Fat Tuesday Parade.

All rules and regulations pertaining to the Grand Parade apply to the Tuesday night parade. Your organization must participate in the Grand Parade in order to be eligible for participation in the Fat Tuesday Parade. All krewes are welcome in the Tuesday parade.

ENTRY INFORMATION: Although the parade is fun for those in the parade, the purpose of the parade is to entertain. It is a stage and each participant is a performer on that stage. The parade stage should remain PG rated: the parade will have viewers of all ages. It is NOT a stage for any form of nudity or public intoxication.

Be creative! The parade committee will select entries based on best overall concept and design. Find the right theme for your group to bring the fun to the streets! Duplicate theme applications will be evaluated based on thoroughness of application and expected quality of float.

Applications not selected will have first opportunity to pick another theme and resubmit. It is possible, but unlikely, that there would two floats with the same theme. Provide a title for the float that relates to the theme and the design of the float.

#### SELECTION CRITERIA:

Completed application.

Timely submission of application and appropriate fees.

Originality and creativity.

Adherence to the theme and float guidelines.

Clarity of ideas conveyed through written descriptions, drawings, sketches, photos, and attachments. Provide a detailed description of the entry to thoroughly present your design and costumes. Your drawing skills are not in question; just provide clear notes and complete descriptions.

Priority is NOT given to past participants, or for early applications. All applications, sketches, photos, etc. become the property of Mardi Gras, Inc.

Groups in the non-motorized category should provide a description of performance and any components that will be pulled or ridden along the route. If your group has a motor in some part or portion of your krewe, it is NOT a walking krewe.

#### REQUIREMENTS:

Costumes. The costumes should relate to the theme of the entry and should be described on the application. Matching shirts are not costumes.

Contact information.

Two contacts must be listed, email and phone numbers included.

Vehicles: All vehicles must be operable for the entire route. Each vehicle & component (trailer, flatbed, etc) should be listed with a description of design and decoration along with sketches of each. Each component must have decoration. There is a height limitation of 13.5 feet.

Horse drawn vehicles will be limited and entries must provide for clean up. Horse drawn carriages will fall into the motorized categories according to length and wheel walkers are required for each axle. Estimate the maximum number of people that will be riding and walking. As a safety precaution, no more than 50 passengers are allowed on a trailer or float, additional people may walk with the float.

Port-a-potty. All floats with 12 or more people will be required to have a portable toilet. Your krewe must provide a copy of the contract for your port-a-potty. Your application should show how it would be decorated and disguised.

Wheel walkers. One for each wheel - minimum of four. The job of the wheel walker is an important measure in the safety of the parade. A wheel walker is a person who walks next to the float, (by the wheels) to prevent anyone from trying to get miss-thrown beads, climbing on or off and who could notify the driver of any problems that would require immediate action for the safety of all.

They may not carry or throw beads, but are allowed to hand off miss-thrown beads to the crowd.

#### TYPES OF ORGANIZATIONS:

A "KREWE" is a group of people coming together to participate in the Mardi Gras Parade. Each "krewe" should have a name, but business names are prohibited.

#### Parade Fee

\$200\_\_\_\_\_A "WALKING KREWE"

A "WALKING KREWE" is a group (limited to 30 people) that marches in the parade. Business logos are prohibited on the support vehicle.

\$500\_\_\_\_\_A "FLOAT" is a decorated motorized vehicle usually pulling a trailer. Business names and logos are prohibited on the tow vehicle and the trailer. Floats contain up to 50 passengers and must have wheel walkers to accompany the float and tow vehicle. Additional krewe members may walk with the float. Krewes larger than 50 people or one tow vehicle and trailer are subject to higher fees and review by Mardi Gras Inc.

\$800\_\_\_\_\_A "BUSINESS ENTRY"\* is a krewe that is sponsored, funded or supported by one or more businesses. Business names and logos are prohibited on the trailer. This entry level permits the krewe to carry a banner supplied by Mardi Gras Inc. to display the business name. Logos and signs are permitted on the tow vehicle and may be up to 36" x 36" - limit of two (one per side)

\$2,500\_\_\_\_\_A "FLOAT SPONSOR"\* is an entry that is allowed to display business name(s) and logo(s) on both the tow vehicle and theme related float. This entry levels permits full display of logos, names, and other display advertising during the parade. Because of the unique nature of each entry, specific details will be discussed and finalized on an individual basis.

\*Float Sponsors and Business Entries may not conflict with the Mardi Gras, Inc. event sponsors. In all cases, MGI must approve the business and products displayed and advertised. Individual krewes, groups, and floats that have sponsors provide funding, services, and/or materials to them may NOT put the sponsors' names on the parade float/entry unless they register as a Float Sponsor or Business entry.

For Information see our website [www.stlmardigras.org](http://www.stlmardigras.org)

Email at [parade@mardigrasinc.com](mailto:parade@mardigrasinc.com)

Office phone 314.771.5110 office

Mailing address: 1013 Ann St. St. Louis, MO 63104

Your deposit is entirely refundable provided you follow all the rules. The fine schedule below is enforced strongly and is important for the equity of all the krewes as well as the safety of the parade. Fines in disbandment will be levied for EACH INCIDENCE.

**FINES:**

**MARDI GRAS PARADE FINE GUIDELINES**

|   |   |                 |
|---|---|-----------------|
| A | Application late                                    | see chart below |
| B | Missed mandatory meeting (krewe rep or driver)      | \$200           |
| C | Blatant disregard for laws and ordinances           | \$250           |
| D | Stopped in route                                    | \$250           |
| E | Stopped in disbandment route                        | \$250           |
| F | Music too loud or played in disbandment             | \$250           |
| G | Bad form reported by marshals                       | \$200           |
| H | Lewd behavior/Nudity                                | \$100           |
| I | Wheel walker violation                              | \$200           |
| J | No fire extinguisher                                | \$100           |
| K | Incomplete paperwork                                | \$100           |
| L | Throwing beads in disbandment <b>per occurrence</b> | \$100           |
| M | Unapproved throws                                   | \$100           |

**Application late fees 2008**

| <b>After</b>  | <b>Before</b> | <b>Late Fee</b> |
|---------------|---------------|-----------------|
| 8/28/08       | 9/5/08        | \$25            |
| 9/6/08        | 9/13/08       | \$50            |
| 9/14/08       | 9/20/08       | \$75            |
| 9/21/08       | 9/26/08       | \$100           |
| 9/28/08       | 10/11/08      | \$150           |
| 10/12/08      | 10/25/08      | \$200           |
| 10/26/08      | 11/8/08       | \$225           |
| 11/9/08       | 11/29/07      | \$275           |
| after 12/1/08 |               | \$325           |

Applications received after January 1st are accepted on a case-by-case basis.

**UPON ACCEPTANCE:**

A representative from each krewe is required to sign the Parade Day Rules accepting responsibility for the actions of the entire krewe. A krewe representative and driver are required to attend a parade meeting in January. Any changes to the information provided with the application should be sent to Mardi Gras, Inc. immediately.

**FEE SUMMARY**

|                          |       |
|--------------------------|-------|
| Deposit _____            | \$350 |
| Parade Fee _____         | \$    |
| Fat Tuesday Parade _____ | \$25  |